

Comparisons of Job Characteristics

Focus Occupation: Retail Salespersons (41-2031)
Associated Occupation: Floral Designers (27-1023)

Compare Knowledge
 Compare Skills
 Compare Abilities
 Compare Detailed Work Activities
 Compare Tools and Technologies

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

Knowledge

Similarity of Focus Occupation to Associated Occupation: 88

Focus Occupation: Retail Salespersons (41-2031)
Associated Occupation: Floral Designers (27-1023)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Customer and Personal Service	11.3	15.0	16.6	>	Current knowledge level is likely sufficient
Sales and Marketing	5.2	10.1	13.4	>>	Current knowledge level is likely more than sufficient
Production and Processing	6.0	8.7	6.1	<<	Extensive education and/or training may be required
Design	5.2	8.4	4.0	<<	Extensive education and/or training may be required
Fine Arts	2.2	6.5	1.8	<<	Extensive education and/or training may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Skills

Similarity of Focus Occupation to Associated Occupation: 80

Focus Occupation: Retail Salespersons (41-2031)
Associated Occupation: Floral Designers (27-1023)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Time Management	8.9	10.5	8.2	<	A higher skill level may be required
Service Orientation	7.9	10.0	11.8	>	Skill level is likely sufficient
Operations Analysis	5.0	8.2	2.7	<<	Extensive development of skills in this area may be required
Management of Material Resources	3.7	7.2	2.8	<<	Extensive development of skills in this area may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Abilities		Similarity of Focus Occupation to Associated Occupation: 75			
Focus Occupation: Retail Salespersons (41-2031) Associated Occupation: Floral Designers (27-1023)					
Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Visualization	7.5	12.2	6.1	<<	Extensive improvement in abilities may be required
Visual Color Discrimination	6.4	11.9	5.4	<<	Extensive improvement in abilities may be required
Originality	7.6	11.6	7.6	<<	Extensive improvement in abilities may be required
Category Flexibility	9.0	11.0	8.6	<	Some improvement in abilities may be required
Fluency of Ideas	7.6	10.5	7.3	<<	Extensive improvement in abilities may be required
Trunk Strength	5.7	8.4	6.8	<	Some improvement in abilities may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common		Similarity of Focus Occupation to Associated Occupation: 78
Focus Occupation: Retail Salespersons (41-2031) Associated Occupation: Floral Designers (27-1023)		
Work Activities	Exclusivity of Activity	
Advise clients or customers	19	
Arrange merchandise display	76	
Clean rooms or work areas	30	
Demonstrate goods or services	76	
Price merchandise	85	
Provide customer service	14	
Sell merchandise	65	
Stock or organize goods	70	
Wrap products	74	

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common

Similarity of Focus
Occupation to Associated
Occupation: n/a

Focus Occupation: Retail Salespersons (41-2031)
Associated Occupation: Floral Designers (27-1023)

Tools and Technologies

Exclusivity

Tools and technology data is unavailable for one or both occupations.

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.